Loyalty & Giving

Study Results
Q01. How would you rate your decision to attend Lafayette College?
Q03. Which of the following best describes your experience as a student?
Q02. How often do you promote Lafayette College to others?

Percentage of Respondents

- Never
- Occasionally
- Regularly
- All the time

- Yellow: All School
- Black: Lafayette Comps
- Red: Lafayette College

Slide 19
Q05. Which of the following best describes your current opinion of Lafayette College?
Q05. Which of the following best describes your current opinion of Lafayette College?  
By Era

![Bar Chart]

- Poor
- Fair
- Good
- Excellent

- Woodstock\Vietnam and prior
- Post Watergate
- Yuppie\End of Cold War
- Electronic Revolution\Dot-Com
- Post 9/11
- Post Great Recession
Q04. Which of the following best describes your experience as an alumnus/a?
Q23. Regarding your current philanthropy with Lafayette, which of the following prevents you from giving to Lafayette College or from giving more than you do?

<table>
<thead>
<tr>
<th>Option</th>
<th>Strongly disagree</th>
<th>Somewhat disagree</th>
<th>Somewhat agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>I currently support Lafayette at a level with which I am comfortable</td>
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<tr>
<td>My personal financial situation does not allow me to support Lafayette College financially</td>
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<tr>
<td>I do not feel that Lafayette College needs my support</td>
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<tr>
<td>Lafayette College has not made a good case for needing my support</td>
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<td>I am not sure that my gift will be used wisely</td>
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<tr>
<td>I do not have an interest in financially supporting Lafayette College</td>
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<tr>
<td>I am paying off college debt</td>
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<td>I am unemployed or in a career change</td>
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</tbody>
</table>
Q22. Where does Lafayette College rank in your giving priorities?
Q06. How well did the education received from Lafayette College prepare you for each of the following?

<table>
<thead>
<tr>
<th>Category</th>
<th>Poor preparation</th>
<th>Fair preparation</th>
<th>Good preparation</th>
<th>Excellent preparation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Further graduate education</td>
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<tr>
<td>Commitment to continuous education</td>
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<tr>
<td>Current work status</td>
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<tr>
<td>Getting desired job or grad program soon after graduation</td>
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<tr>
<td>Deepening my understanding and commitment to personal development</td>
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<td></td>
<td></td>
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<tr>
<td>Responding to new career opportunities</td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>Contributing to my community</td>
<td></td>
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</tr>
</tbody>
</table>

- **All School**
- **Lafayette Comps**
- **Lafayette College**
Q06. How well did the education received from Lafayette College prepare you for each of the following?

*By Degree Type*

- **Further graduate education**
- **Commitment to continuous education**
- **Current work status**
- **Getting desired job or grad program soon after graduation**
- **Deepening my understanding and commitment to personal development**
- **Responding to new career opportunities**
- **Contributing to my community**

[Bar chart showing poor, fair, good, and excellent preparation for each category.]

Legend:
- Engineering
- Liberal Arts
- Non-Engineering BS

*Alumni Attitude Study: Data Driven Results.*
Q19. Please indicate the extent of your sense of affiliation to each of the following:

*By Era*

![Bar chart showing the extent of affiliation to various entities by era.](image-url)